



WORLD TRADE CENTRE™  
MUMBAI

Promoted by MVIRDC  
M. Vivesvaraya Industrial Research and Development Centre



All India Association of Industries

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Government of India  
Ministry of Commerce & Industry  
Department of Commerce

# 7<sup>th</sup> GES | GLOBAL ECONOMIC SUMMIT

## GLOBAL VALUE CHAINS: Accelerating MSME Growth, Development and Sustainability

CONFERENCE | EXHIBITION | B2B MEETINGS | FIELD VISITS

22-24 February, 2018

World Trade Centre **Mumbai**, India



[www.ges2018.com](http://www.ges2018.com)

OUTREACH  
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FTA  
Foreign Trade Association

## INTRODUCTION

**G**lobal Value Chains (GVCs) have become an integral aspect of today's global trade, as most products are no longer manufactured in one location. An increasing trend is witnessed towards locating different stages of the production process across different countries.

The 7<sup>th</sup> Global Economic Summit, under the theme 'Global Value Chains: Accelerating MSME Growth and Development' will deliberate on the opportunities and challenges for MSMEs to enhance their participation in GVCs. It will also discuss the relevance of GVCs for overall economic growth and sustainable development.

This Summit will examine the effects of the entire process of producing goods from raw materials to finished products, which is increasingly carried out wherever the necessary skills and materials are available at competitive cost and quality. This will provide opportunities for MSMEs to extend beyond local boundaries by addressing the trends in the markets in developing, emerging and developed economies, for their integration into the value chains.

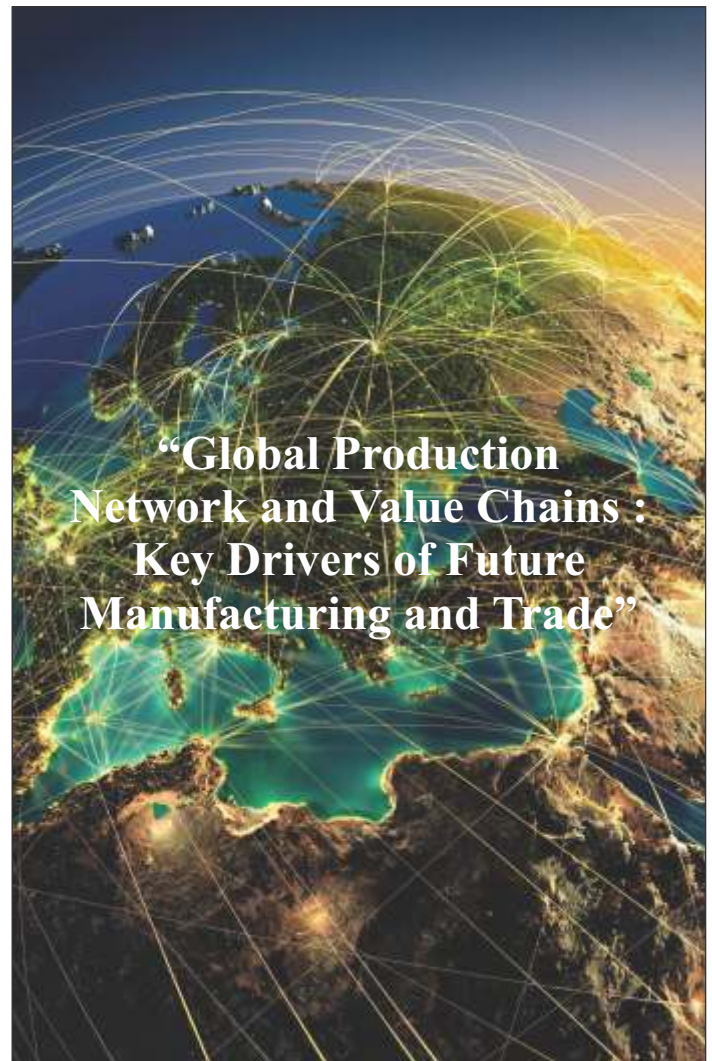
Over 3 days, the Summit will gather 500 business leaders from all across India and over 25 countries to explore opportunities in a GVC network. The Summit will comprise dialogues and networking opportunities through plenary sessions, panel discussions, exhibition, B2B meetings and field visits.

## OBJECTIVES

- To enhance competitiveness of MSMEs through the integration in Global Supply Chain
- To examine the critical challenges MSMEs face while integrating into the GVC network
- To recommend steps to strengthen the involvement of MSMEs in the GVC process

## KEY ISSUES FOR DISCUSSION

- Enabling Sustainability of GVCs for development
- Regional trade agreements and GVCs
- Trends/National policies in GVCs in developing countries
- GVCs and MSME strategy and profitability
- MSME participation in supply chain: Emerging opportunities and challenges
- Improving access to finance for MSMEs in GVCs
- Quality management and competitive enhancement
- GVCs in the age of emerging technologies
- Retail chains fostering GVCs
- Infrastructure: Key pillar of GVC growth
- Role of trade promotion organisations in promoting GVCs



# 22-24 February 2018

# World Trade Centre **Mumbai**

## CONFERENCE

This three-day Summit will deliberate on key driving forces shaping GVCs and facilitating MSME integration in the economic development process. The Conference will focus on overarching themes through panel discussions, roundtable sessions and briefings.

## EXHIBITION

An exhibition will be held alongside the Summit. It will provide opportunities to MSMEs representing manufacturing, services and agro, corporates, logistics and related industries to showcase their products and services.

## HANDBOOK

A Summit Handbook will be brought out with an aim to provide comprehensive and authoritative information on various aspects of GVCs. Success stories of MSMEs who have participated in GVCs, their experiences/ views will be discussed and deliberated to encourage MSME foray in GVCs.

## BUSINESS-TO-BUSINESS MEETINGS

Another key highlight of the Summit is pre-arranged business-to-business meetings (B2B). It will provide opportunities to new generation and established MSMEs/ Business houses to interact with new partners with a view to expand their business globally.

## AWARDS

This Summit will also feature an Award Ceremony to felicitate Corporates/MSMEs who have done exemplary work in furthering and strengthening the GVC linkages.

## FIELD VISITS

Field visits will be organised for the participating international delegates to get first-hand information about the Indian industries and explore future partnerships.

## FOCUS SECTORS

- Agribusiness and Food Processing
- Auto and Auto Components
- Business Services and Hospitality
- Chemicals and Pharmaceuticals
- Construction and Infrastructure
- Education and Vocational Training
- Electrical and Electronics
- Energy and Environment
- Gems, Jewellery and Handicrafts
- Information and Communication Technology
- Life Science and Biotechnology
- Mechanical and Metallurgical
- Textile and Leather
- Trade Promotion and Development
- Transportation and Logistics

## WHO SHOULD PARTICIPATE

- MSMEs: Manufacturing, Services, Agro
- Government Organisations / PSUs
- Transnational Corporations
- Free Trade Zones and Industry Zones
- Financial Institutions
- Retail Chains
- Logistics and Supply Chains
- Exporters and Importers
- Infrastructure Companies
- Industry Clusters
- Trade Promotion Organisations
- Managers- HR, EHS, Procurement Purchase and Supply

## BENEFITS

- Explore the future management of markets in an environment of constant challenges and changes
- Get competitive information on a wide range of products and services
- Learn from experts, policy makers, business leaders on the emerging trends of MSMEs integrating in GVCs
- Regulatory updates from Government agencies
- Networking with 500+ Professionals and Experts





# Glimpses of **Global Leaders** Addressed GES so far...

## An effective networking platform for MSMEs, Policy Makers, Experts and Industry Leaders

**Mr. Andrey Murga**  
Deputy Head, Stavropol Region  
**Russia**

**HRH Prince Michael of Kent**  
**UK**

**Dr. Ramakrishna Sithanen**  
G.C.S.K. Vice Prime Minister & Minister  
of Finance and Economic Empowerment, **Mauritius**

**Hon'ble Mr. Donald H. Oliver**  
Q.C., Senator, Senate of **Canada**

**Mr. Wojciech Jankowiak**  
Deputy Marshal of the  
Wielkopolska Region, **Poland**

**Ms. Suvi Linden**  
Hon'ble Minister of  
Communications, Ministry of  
Transport & Communications  
Government of **Finland**

**Dr. Hameed Nuru**  
Representative  
and Country  
Director, World  
Food Programme  
(WFP)

**Ms. Michaela Marksová**  
Hon'ble Minister  
Ministry of Labour  
and Social Affairs of  
the **Czech Republic**

**Mr. Marco Marzano de Marinis**  
Executive Director,  
World Farmers  
Organisation, **Italy**

**Ms. Nora K. Terrado**  
Undersecretary  
(Deputy Minister)  
Department  
(Ministry) of Trade  
and Industry, Industry  
Promotion Group  
(IPG) **Philippines**

**Mr. Jean-Luc Schneider**  
Deputy Director, Economics  
Department, The  
Organisation for Economic  
Co-operation and  
Development (**OECD**)

**Mr. Leszek Wojtasiak**  
Marshal, Wielkopolska Region,  
**Poland**

**Ms. Michele Weldon**  
Strategic Partnerships Coordinator, **UN**  
Women Office for India, Bhutan, Maldives  
and Sri Lanka

**Dr. Ruby Dhalla**  
Politician, **Canada**

**Ms. Dorothy Ng'ambi Tembo**  
Deputy Executive  
Director, International  
Trade Centre (ITC)  
**Geneva**

**Dr. Mukhisa Kituyi**  
Secretary-General, United Nations Conference on Trade and  
Development (UNCTAD), **Geneva**

## Conference

## Exhibition



## Field Visit



## B2B Meetings

## SUMMIT FEE

**Indian Delegate** : Rs.4,000 + 18% GST

**Overseas Delegate** : USD 100

**The Summit Fee includes** :

Participation in Conference, B2B meetings, Welcome Reception, Business Luncheons, Gala Dinner and Visit to Exhibition

## EXHIBITION FEE

Cost per 6 sq. mtrs. stall

**Indian Exhibitors** : Rs. 15,000 + 18% GST

**Overseas Exhibitors** : USD 250

**Stall charge includes** :

**Participation for 2 persons**

Participation in Conference, B2B meetings, Welcome Reception, Business Luncheons, Gala Dinner, Field Visits

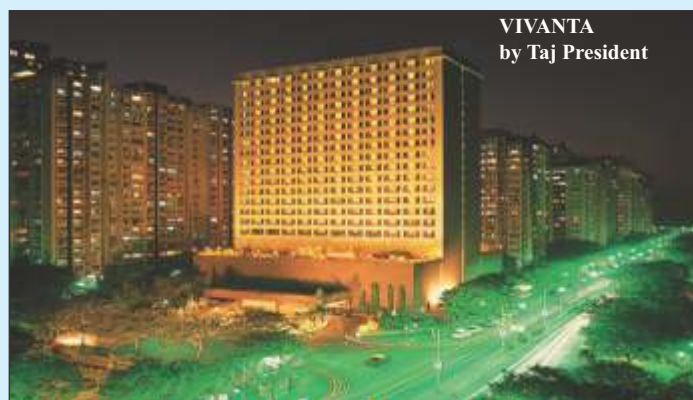
**Booth Specification** : 6 sq. mtrs. stall

**Dimensions** : 3 mtrs X 2 mtrs X 2.5 mtrs (ht.)

## ACCOMMODATION

Accommodation for the participants at the GES 2018, at a discounted rate is available at VIVANTA by Taj President, a Five Star business hotel in close vicinity to the World Trade Centre Mumbai.

Budget Hotels in the vicinity are also available on request.



**Early Discount - Rs.3,000 + 18% GST**  
**till December 31, 2017**

## MODE OF PAYMENT

Participation charges are payable by Credit Card or Cheque/DD in favour of 'MVIRDC', alongwith duly filled registration of participation at GES 2018. Participation charges can also be sent through Bank transfer to MVIRDC, WTC Mumbai account.

**Name of the Beneficiary**: MVIRDC, World Trade Centre Mumbai

**Beneficiary Address** : 31st Floor, Centre 1, Cuffe Parade, Mumbai 400005

**Name of the Bank** : Oriental Bank of Commerce

**Branch Address** : Cuffe Parade Branch, 2 Arcade, World Trade Centre, Cuffe Parade, Mumbai 400005, INDIA

**Account Number** : 10801010010150

**IFS Code** : ORBC0101080

**SWIFT Code** : ORBCINBBFRT

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